

# BOUNGJIN KO

Industrial Designer

[bkodesign.work](https://bkodesign.work)  
bkodesign98@gmail.com  
BoungJin Ko

## about

I'm passionate about working on a wide range of design projects and offering brand-differentiated solutions.

I leverage creative thinking to craft compelling narratives and enhance experience design, demonstrating how innovation translates into impactful experiences.

## education

2017-2023

### Rhode Island School of Design

Bachelor of Fine Arts  
[Industrial Design]

Cumulative GPA: 3.83/4.00  
[Honors Graduate]

## language

English 한국어 汉语

## skills

Branding  
Product Strategy  
Pace Over Perfection  
Critical Thinking  
Experience Design  
Interactive Design  
Corporate identity  
Marketing Strategy  
Material Research & Exploration  
CAD Modeling & Rendering  
Developing Narratives



## work experience

### Kia

Oct 2023 - Dec 2023.  
HQ, YangJae, Korea

### Future Design Group [Intern]

Directly contributed with Kia's Future Design Team, generating distinctive concepts for projects centered on societal impact and sustainable mobility. Envised designs that address evolving societal needs with a focus on environmental sustainability.

### Swift Creatives

Aug 2023 - Oct 2023.  
Aarhus, Denmark

### Industrial Design [Short-term Contract]

Gained hands-on experience from an international design studio, improved my knowledge and skills within the field of Scandinavian Design.

### Hyundai

Feb 2023 - Aug 2023.  
RI, United States

### Design Research Fellow [Contract]

Participated in a collaborative research partnership between RISD and Hyundai Motor Group. Our research aimed to explore the complex relationship between nature and design and identify innovative solutions for future mobility.

### Audi

Sep 2022 - Jun 2023  
RI, United States (remote)

### Product Design Research Project [Project]

A year-long research project supervised by Andy Law, an experience designer and Simon Lumb, Audi technical exterior designer. Aimed to find the solution to optimize the efficiency and comfortability of future last mile delivery platform.

### Citrus Design

June 2022 - August 2022.  
Seoul, Korea

### Industrial Design [Intern]

Worked for clients such as **Hyundai, SK, Korail, Ceragem.**

Communicated closely with the clients to solve the problems and provide solutions. Evaluated current trends using competitor analysis. Worked with product design team with user-centred strategies.

### Cheil, Samsung

March 2016 - July 2016.  
Shanghai, China

### Marketing & Design [Intern]

Worked for clients such as **Samsung, 8 Seconds, K11**

Participated in K11 Art Mall and 8 Seconds Launching Project in a multidisciplinary team. Contributed to both user experience and product strategy roadmaps, developing differentiating concepts for possible user interaction.

## achievements

### K-Design Award Winner 23'

Summer 2023

### Mary C. Wardwell Scholarship

Fall 2021 - Spring 2023

### K-Design Award Finalist 22'

Summer 2022

### Cambridge IGCSE Design

Top in the World Fall 2015